



When it is discovered that a child is being abused or neglected, a social worker places the child in protective custody at a special residential facility called the Kid's Kottage. Most children arrive at the Kid's Kottage with nothing but the clothing on their backs.

On average, 60 young people, from birth – 18, are in residence at the Kid's Kottage on any given day. In just one week, these kids will wear 420 pairs of jeans, 420 pairs of underwear and 840 socks! With new children arriving every day and existing residents transitioning to foster care, there is a constant demand for new clothing.

To provide one new school day outfit, consisting of a pair of jeans, a top, and a package of socks and underwear, for each of the 1,200 children who will pass through the doors of the Kid's Kottage this year, at an average cost of \$34.00, it would take an investment of \$40,800.

This is our annual goal for the Reno Rodeo Denim Drive. We aspire to collect (through our community drive) and purchase (through our Denim Round Up Mass Purchase Days), at least one school day outfit for every child at the Kid's Kottage and in foster care.

Thank you for reaching out to the children in our community who have faced circumstances most of us cannot even image.

I want to help an abused and neglected child in my community:

- Clothes for One School Day _____ x \$ 34.00 = _____
 1 pair of jeans, 1 top, 1 package of underwear, 1 package of socks
- Clothes for One School Week _____ x \$122.00 = _____
 5 pairs of jeans, 5 tops, 1 package of underwear, 1 package of socks
- One Pair of Jeans _____ x \$ 12.00 = _____
- One Top _____ x \$ 10.00 = _____
- One Package of Socks/Underwear _____ x \$ 6.00 = _____

Please send your donation, made out to the Reno Rodeo Foundation, to

Reno Rodeo Denim Drive
 500 Ryland Street, Ste. 200
 Reno, NV 89502

Or donate online via PayPal at www.RenoRodeoFoundation.org

100% is used to purchase clothing to benefit children in protective custody and foster care